STOCKER
BOVINE RESPIRATORY DISEASE

Creating Connections
Provides proven techniques such as Acclimation to manage newly arrived cattle helping them drink, eat, rest, and trust handlers to improve chances of survival.

Low Stress Managed Cattle have 3x more the chance of survival compared to High Stress Managed Cattle.

Key Risk Factors of BRD
- Weaning time
- Light body weight
- Commingled
- Immunologically naive
- Hauled long distances

61% Of producers Do not vaccinate for BRD before selling their calves.

67% US total mortalities caused by BRD.

BRD costs the cattle industry 750 million dollars annually.

References:
5. Figure 1c. Hodgson et al. (2012) Stress significantly increases mortality following a secondary bacterial respiratory infection. Veterinary Research, 43:21